



glitz

WINTER BASH 2024

CORPORATE SPONSORSHIP WINTER BASH 2024

**FEBRUARY 8, 2024
6:30-9:30 P.M.**

CONTACT US

To learn more about sponsorship opportunities, please contact Ashleigh McKown, Director of Philanthropy, at (207) 494-5346 or amckown@portlandmuseum.org.

THE WINTER BASH IS
A NIGHT WHERE THE
PORTLAND MUSEUM
COMES TO LIFE—
WITH YOUR SUPPORT.

The Winter Bash is the PMA's biggest art party of the year, where the chill of winter meets the warmth of artistic expression. Each year the Winter Bash transforms the Portland Museum of Art into a vibrant and lively venue, bringing together the region's most dynamic entrepreneurs, community leaders, and creatives. Experience the symphony of colors, textures, and forms, while savoring delectable bites and crafted cocktails.



2023 WINTER BASH SNAPSHOT

Tickets sold: 361 (Sold out)

PMA website visits: 2,376

41,375 Instagram Post reach

12,548 Instagram Stories reach

19,935 Facebook Post reach

PORTLAND MUSEUM of ART

Seven Congress Square, Portland, ME 04101 | (207) 775-6148 | PortlandMuseum.org



Corporate Sponsorship Winter Bash 2024

	LEAD SPONSOR	BENEFACTOR	PATRON	SUPPORTER
Marketing	\$10,000+	\$5,000	\$2,500	\$1,500
Exclusive premiere level sponsor, including exclusivity in organization type	●			
Opportunity for company representative to speak at the event	●			
Recognition on invitations	Logo	Logo	Logo	Name
Recognition on event signage, event webpage, and video screens	Logo	Logo	Logo	Name
Company tagged on social media promotions	●	●	●	
Recognition as an annual Business supporter in Great Hall and website	Logo	Logo	Logo	Logo
Event Benefits				
Tickets to the Winter Bash	10	6	4	2
Company Benefits				
Guest passes for general PMA admission	100	75	40	25
Corporate Membership card	●	●	●	●
Reciprocal Benefits at more than 1,000 museums for cardholder	●	●	●	●
Member discounts at PMA Café, PMA Store, and on Winslow Homer Studio tour tickets	●	●	●	●
Discount on facility rentals	50%	30%	20%	10%